Film Board Meeting Minutes

Date: 1/28/2020

President Calls Meeting to Order

Approval of Last Week’s Meeting Minutes
Motion to Approve by Kevin
Motion Seconded by Ian

Officer Reports
President
• Working on getting committees set up for this semester
  o Talk to Noah if you aren’t on one
• Swank Contract still in the works, they haven’t returned our emails
• Talked to SLI
Vice President
• If you’re new, contact Noah for training
• Working on updating requirements
• Committees will hopefully be sorted by Wed. night
  o We should actually meet this semester
Treasurer
• We made $404 on tickets for this movie
  o It’s an amount
  o Seems like horror movies still don’t do well here
• No more errors
Secretary
• I may not be available at the meeting in two weeks (Feb. 11)
• If you are thinking of running for secretary, this could be some good experience
• Please contact me if you’d like to fill in
Equipment Supervisor
• Down-time logs for projectionists will be in the booth
  o Record show store crashes – include date, initials, suspected reason
Concessions
• No report
• Keep up the tallies for concessions
  o Projectionists, remember to do it between shows
Advertising
• Will probably meet next week after the regular meeting
• The team picture slide will be updated
• If you know a club/org/business who might want to advertise with us, contact Brandon

Webpage
• The new webpage still works
• A bug from exiting out of trailer on safari on iphone has been fixed
• Like/Share/Retweet tonight (maybe tomorrow)

Publicity
• Pass out table tents
• Pass out flyers
  o Bring them to Forestry/SDC/etc. if you’re going to be there
• This is the last week we can print from the printing place

Community Chair
• Please help with the statue during Winter Carnival

Advisor
• No report

Committee Reports
Advertising
• Will meet soon

Equipment
• Did not meet

Judicial
• Did not meet

Movie
• Fill out the voting form

HOW’S THE BOARD?

Old Business

HOW’S THE BOARD?

New Business
Advertising
• Table tents and flyers
  o The place we’ve been buying from is going out of business
• What are some new options?
  o Right now, we pay $70
  o Through Tech, with a lowered number of table tents, we would pay $45
  o Tech has a printing service
Would it be the same quality?
  ▪ Should be, yes
  ▪ Might be less thick paper
  ▪ Should be the same as MUB’s, so check those

- We can’t get next week’s table tents through Book Concerns
  - We can try out Tech’s for a few weeks and then change if we don’t like it
  - This gives us time to look for options

- If you have extra table tents from this week’s movie, keep them
  - This will let us know how many extra we have per week, so we can lower the number we print

- Motion to print table tents through Tech’s printing services by Josh
  - Ian seconds
  - At least three abstentions, no votes against, the rest in favor
  - Motion passes

Raising Ticket Prices
- Reese met with SLI today
  - They spoke with community members about Film Board
  - One of their questions regarded raising ticket prices
  - Community members were largely okay with Adult tickets at $5, Student/Kid prices at $3

- Thoughts?
  - General agreement
  - Won’t raise a lot of extra revenue
  - Knives Out had roughly 60% students, 40% community (mainly adults)
  - Doctor Sleep had roughly 50-50% students to community members
  - Strong opposition to raising student ticket prices
  - Will we do anything with concession prices?
    - We can decide that
    - Popcorn maybe, other concessions, no
    - Use smaller popcorn bags?
      - We use 4 pound bags
      - We also have 2 and 6 pound bags
    - If we change popcorn prices or sizes, implement it next fall, not this semester
    - We could also do a survey
    - This could add complexity to concessions, money handling, and credit card sales
- SLI also opposes raising student prices, their goal is for students to engage with campus activities
• We won't vote on this tonight
• We will discuss this more next week

Facebook Ads
• A lot of community members know about Film Board through Facebook
• SLI recommends we pay for targeted Facebook ads
  o We were told they might be around $100
• Pricing information is vital to this
• Advertising on Facebook could be good
• Do we trust Facebook's ad algorithm?
• How different is this from posting on our own Facebook?
• We can discuss this more once we know more details

Popcorn Oil
• We order popcorn oil that costs as much to ship as it does for the actual oil
• We can get essentially the same oil shipped with dining services
  o We wouldn't pay the shipping cost
  o Saves us about $20 per container of oil
  o It would come in a jug, not a box
• Thoughts?
  o Jugs aren't great
    ▪ They create a mess that will need to be cleaned up essentially every night
    ▪ Over 5 years, only 3 major spills – how many more would jugs cause?
    ▪ How much will we lose to spills?
  o Dining services has some issues with cost and quality
  o How much/what are we getting for how much?
    ▪ 35lb box, $40 dollars, $35 more in shipping
  o Through dining services
    ▪ 2 x 17.5 lb jugs, no shipping

Cotton Candy Machine
• We have a cotton candy machine that we don't really use
• It works
• We could let other orgs rent it
• Thoughts?
  o Offering it has no negative consequences for us
  o K-Day/Spring Fling could have some takers?
  o They should have to clean it – additional cost if they don't
  o Make them pay a deposit that they get back if they clean it
• MUB used to have one, might want to borrow ours
• Could help get our name out/increases our public image with the university
• What if they break it?
  o If they break it, they buy it policy
  o Not to mention, we don’t really use it – losing it won’t hurt us that much
• We can talk about this more/vote on it next week

Winter Carnival
• Do we want to sell something during Winter Carnival all-nighter?
  o USG gives out Chili
  o ROTC does pancakes right outside 135
  o We could sell cotton candy or popcorn
• Thoughts?
  o More revenue
  o We need enough people to do it
  o We could make popcorn ahead of time and staple the bags
  o We could have it by our snow sculpture
  o Dino nuggets with the statue
  o Making popcorn could draw people with the popcorn smell, but it would be on top of the ROTC pancakes
  o Good idea, needs refinement
• We will discuss this more/vote on it next week

New Member
• Welcome to Cooper!

HOW’S THE BOARD?
Motion to Adjourn by Sam
Meeting Adjourned