

Film Board Meeting Minutes

Date: 1/28/2020

President Calls Meeting to Order

Approval of Last Week's Meeting Minutes

Motion to Approve by Kevin

Motion Seconded by Ian

Officer Reports

President

- Working on getting committees set up for this semester
 - Talk to Noah if you aren't on one
- Swank Contract still in the works, they haven't returned our emails
- Talked to SLI

Vice President

- If you're new, contact Noah for training
- Working on updating requirements
- Committees will hopefully be sorted by Wed. night
 - We should actually meet this semester

Treasurer

- We made \$404 on tickets for this movie
 - It's an amount
 - Seems like horror movies still don't do well here
- No more errors

Secretary

- I may not be available at the meeting in two weeks (Feb. 11)
- If you are thinking of running for secretary, this could be some good experience
- Please contact me if you'd like to fill in

Equipment Supervisor

- Down-time logs for projectionists will be in the booth
 - Record show store crashes – include date, initials, suspected reason

Concessions

- No report
- Keep up the tallies for concessions
 - Projectionists, remember to do it between shows

Advertising

- Will probably meet next week after the regular meeting
- The team picture slide will be updated

- If you know a club/org/business who might want to advertise with us, contact Brandon

Webpage

- The new webpage still works
- A bug from exiting out of trailer on safari on iphone has been fixed
- Like/Share/Retweet tonight (maybe tomorrow)

Publicity

- Pass out table tents
- Pass out flyers
 - Bring them to Forestry/SDC/etc. if you're going to be there
- This is the last week we can print from the printing place

Community Chair

- Please help with the statue during Winter Carnival

Advisor

- No report

Committee Reports

Advertising

- Will meet soon

Equipment

- Did not meet

Judicial

- Did not meet

Movie

- Fill out the voting form

HOW'S THE BOARD?

Old Business

HOW'S THE BOARD?

New Business

Advertising

- Table tents and flyers
 - The place we've been buying from is going out of business
- What are some new options?
 - Right now, we pay \$70
 - Through Tech, with a lowered number of table tents, we would pay \$45
 - Tech has a printing service

- Would it be the same quality?
 - Should be, yes
 - Might be less thick paper
 - Should be the same as MUB's, so check those
- We can't get next week's table tents through Book Concerns
 - We can try out Tech's for a few weeks and then change if we don't like it
 - This gives us time to look for options
- If you have extra table tents from this week's movie, keep them
 - This will let us know how many extra we have per week, so we can lower the number we print
- Motion to print table tents through Tech's printing services by Josh
 - Ian seconds
 - At least three abstentions, no votes against, the rest in favor
 - Motion passes

Raising Ticket Prices

- Reese met with SLI today
 - They spoke with community members about Film Board
 - One of their questions regarded raising ticket prices
 - Community members were largely okay with Adult tickets at \$5, Student/Kid prices at \$3
- Thoughts?
 - General agreement
 - Won't raise a lot of extra revenue
 - Knives Out had roughly 60% students, 40% community (mainly adults)
 - Doctor Sleep had roughly 50-50% students to community members
 - Strong opposition to raising student ticket prices
 - Will we do anything with concession prices?
 - We can decide that
 - Popcorn maybe, other concessions, no
 - Use smaller popcorn bags?
 - We use 4 pound bags
 - We also have 2 and 6 pound bags
 - If we change popcorn prices or sizes, implement it next fall, not this semester
 - We could also do a survey
 - This could add complexity to concessions, money handling, and credit card sales
- SLI also opposes raising student prices, their goal is for students to engage with campus activities

- We won't vote on this tonight
- We will discuss this more next week

Facebook Ads

- A lot of community members know about Film Board through Facebook
- SLI recommends we pay for targeted Facebook ads
 - We were told they might be around \$100
- Pricing information is vital to this
- Advertising on Facebook could be good
- Do we trust Facebook's ad algorithm?
- How different is this from posting on our own Facebook?
- We can discuss this more once we know more details

Popcorn Oil

- We order popcorn oil that costs as much to ship as it does for the actual oil
- We can get essentially the same oil shipped with dining services
 - We wouldn't pay the shipping cost
 - Saves us about \$20 per container of oil
 - It would come in a jug, not a box
- Thoughts?
 - Jugs aren't great
 - They create a mess that will need to be cleaned up essentially every night
 - Over 5 years, only 3 major spills – how many more would jugs cause?
 - How much will we lose to spills?
 - Dining services has some issues with cost and quality
 - How much/what are we getting for how much?
 - 35lb box, \$40 dollars, \$35 more in shipping
 - Through dining services
 - 2 x 17.5 lb jugs, no shipping

Cotton Candy Machine

- We have a cotton candy machine that we don't really use
- It works
- We could let other orgs rent it
- Thoughts?
 - Offering it has no negative consequences for us
 - K-Day/Spring Fling could have some takers?
 - They should have to clean it – additional cost if they don't
 - Make them pay a deposit that they get back if they clean it

- MUB used to have one, might want to borrow ours
- Could help get our name out/increases our public image with the university
- What if they break it?
 - If they break it, they buy it policy
 - Not to mention, we don't really use it – losing it won't hurt us that much
- We can talk about this more/vote on it next week

Winter Carnival

- Do we want to sell something during Winter Carnival all-nighter?
 - USG gives out Chili
 - ROTC does pancakes right outside 135
 - We could sell cotton candy or popcorn
- Thoughts?
 - More revenue
 - We need enough people to do it
 - We could make popcorn ahead of time and staple the bags
 - We could have it by our snow sculpture
 - Dino nuggets with the statue
 - Making popcorn could draw people with the popcorn smell, but it would be on top of the ROTC pancakes
 - Good idea, needs refinement
- We will discuss this more/vote on it next week

New Member

- Welcome to Cooper!

HOW'S THE BOARD?

Motion to Adjourn by Sam

Meeting Adjourned