

# Film Board Meeting Minutes

**Date:** 16 February 2016

**President Calls Meeting to Order** at 6:08 pm

## **Approval of Last Week's Meeting Minutes**

**Motion to Approve** by Sam P.

**Motion Seconded** by Dan P.

## **Officer Reports**

President (Wes)

- Next week we are back to meeting in Fisher 129. No meeting on March 1<sup>st</sup> for Spring Break weekend.
- For 22<sup>nd</sup> Annual Student Leadership Awards Ceremony, go to [www.sa.mtu.edu/awards/](http://www.sa.mtu.edu/awards/) and nominate somebody!
- Let's go for Outstanding Future Alumni award, Most Improved Organization, Student Organization of the Year, and Student Organization Advisor of the Year (for Bryan! <3 <3 <3)
- James Wood, Jim Wallor, and Matt Heyse are now registered for trivia night next Tuesday, the 23<sup>rd</sup>. This will run from 7 to 8 pm (right after general meeting).
- Joel only hasn't done FaceBook yet
- Tom P. thinks Jacob Thompson will be recording WMTU Film Board ad weekly

Vice President (Morgan)

- Requirements are fixed!
- Only one new person for this recruitment meeting, but officers will explain their positions later. There's pizza!

Secretary (Kyle)

- Officer Nominations were updated. Contact me if you have other nominations.

Treasurer (Maggie)

- Tech account has \$20,178.74
- Concessions account was giving an error, so will be talking to Karma later
- Tickets made (from books) \$1,176
- Concessions made (from books) \$443

Webpage (Joel)

- No report

Equipment Supervisor (Jim)

- Nothing of *ours* is on fire

Publicity (Tom P)

- No report.

Concessions (Tom K)

- No report

#### Advertising (Dylan)

- Talked to Daily Bull, and agreed to run ad for ad. Will need business card sized image to go on their printout. They publish 3 times a week, and we will need clarification on which days they run our ad on.

#### Advisor (Bryan)

- Absent

### **Committee Reports**

#### Equipment (Jim)

- No report

#### Movie (Wes)

- Meeting after Spring Break? Check email

#### Advertising (Dylan)

- Won't be meeting tonight

#### Judicial (Morgan)

- Will meet this week, will figure out place and time. Assume Thursday 6 or 7, will send room

### **Old Business**

#### Preschool Cabin Fever

Went well and the kids had fun. Cotton candy machine was missing parts, but still worked. We were not credited due to messed up advertising, but they were very happy and thankful anyways!

### **New Business**

#### Film Board Canvas Page

Everyone who was a part of the old Film Board email list is now enrolled in the new Film Board Canvas page. There was a lack of communication with the people being enrolled and a lack of communication with people in Film Board as well. Who's now able to add discussions/announcements/other info to the page? It will be a means of communicating with people, setting up discussions, and allowing us to send reminders about upcoming shows and events. This works with setting up a texting service and trivia as well. We could potentially send out apology emails for the miscommunication and perhaps unwanted clutter of their Canvas page.

Canvas page could potentially be helpful for Movie Committee and voting on new movies. Another idea given was putting up pop quizzes and movie trivia.

## Keweenaw for Bernie 2016 Org. Sponsoring Popcorn

Joel got email from this org. They want to sponsor all popcorn purchases for 8:30 pm showings on Friday (the 26<sup>th</sup>) and Saturday (the 27<sup>th</sup>) for The Big Short. Not sure if they are wanted to sponsor specifically during that weekend, or specifically during that movie. Issue with The Big Short discussed later.

Matt H. moves to do this if they still want to do it that weekend regarding our decision about The Big Short. Jim amends this motion by saying we do this with Keweenaw for Bernie for The Big Short movie, and then reach out to the corresponding Republican Party org (if there is one) for the following weekend. This would help us seem more politically neutral.

Would allowing them to sponsor popcorn affiliate us with a political party in a negative way? A possible solution could be having someone there from the party handing out a pamphlet or something to distance Film Board a bit. The key issue here is that we know the full story, and our customers might not.

Cooper moves to table this discussion until we know if the org still wants to do it or not depending on if we show The Big Short. Tyler P. seconds. Motion passes, discussion tabled.

## The small problem with The Big Short

The Big Short has not been confirmed yet. We could choose a different movie.

Movies have come at last minute before, and Jim is comfortable waiting. Advertising would be messed up when switching last minute. A potential benefit of this would be having local big radio stations make an announcement of the change, which has been done before and would reach a large audience for us.

Creed was the runner up at last movie vote. Should we go with runner up, or look at other options? We have decided to wait until Tuesday to see if it is confirmed by then, and table the discussion of which movie to switch to until next week, if needed.

## Body Positivity Week promoting/volunteering

Body Positivity Week is next week. Dylan will contact them and run free slides this weekend to help out with their advertising.

**Motion to Adjourn** by Dylan

**Motion Seconded** by Tyler

**Meeting Adjourned** at 7:10 pm