

Film Board Meeting Minutes

Date: 10/15/2019

President Calls Meeting to Order

Approval of Last Week's Meeting Minutes

Motion to Approve by Tyler

Motion Seconded by Kevin

Officer Reports

President

- Student ID tapper in the works
 - Record number of students
 - Record Grad vs Undergrad
 - Record Students vs Community
 - Could help us get funding
- Contract in the works
 - Confirmation email that Swank is looking at revisions
- Exam in Fisher 135 Friday until 5pm
 - Hopefully won't be too much of an issue
 - Reese is taking the exam & is the projectionist for that day
- Tell more people to come to the movies

Vice President

- Voted to get rid of 5:30 ticket rippers on Friday/Saturday
 - This is complete
 - One less show per person
- Sign up on the board
- Requirements are correct
- If you are not signed up on Involvement link, please do so
 - Helps determine funding

Treasurer

- Made \$741 total on tickets

Secretary

- No report

Equipment Supervisor

- Talk to Jerry if you want to be a projectionist/equipment supervisor

Concessions

- No report

Advertising

- A new slide for upcoming movies
- No new ads

Webpage

- Like/Share/Retweet

Publicity

- Pass out table tents
- Pass out flyers
- Posters should be in tomorrow

Community Chair

- Will be planning something soon

Advisor

- No report

Committee Reports

Advertising

- Committees should be up to date
- Keep an eye out for emails on meeting times/dates

Equipment

- Committees should be up to date
- Keep an eye out for emails on meeting times/dates

Judicial

- Committees should be up to date
- Keep an eye out for emails on meeting times/dates

Movie

- See New Business

HOW'S THE BOARD?

Old Business

Start Money

- Less ones, more fives

- Tickets could use more tens, Concessions could use more fives
- Don't put tens in profit, keep them in the tray to keep a store of tens
- Add 10 fives to concessions, Add 2 fives?
 - Conclusion, add 5 fives for now
 - Check in later
 - Consider removing some ones later
- Swap 50 ones for 5 tens in tickets
- Two abstentions, the rest in favor of
 - Replacing 50 ones with 5 tens to tickets start money
 - Adding 5 fives to concessions start money
- Wrap extra ones (50 & 20)
 - We will revisit later

HOW'S THE BOARD?

New Business

Involvement Link

- See vice president's report

Movie Dilemma – *Once Upon a Time in Hollywood* & Tie

- Once Upon a Time in Hollywood is not available until December 10
 - We scheduled it for November 15-17
 - We have one showing this semester after December 10
 - That showing will be an old movie
 - Should we swap them?
 - DVD release date is unknown
 - Weekend before finals doesn't usually draw big crowds – stick with an old movie?
 - Swap out Once Upon a Time in Hollywood with something else
 - Another old movie?
 - Alien?
 - We can make a list of newer options as well
- We need to show 24 movies for contract, we are currently at about 10
- We had a near three-way tie for the older movie at the last weekend
 - Jurassic Park
 - Rogue One
 - Jaws was close, but was selected for the other old movie weekend
- We can vote now
 - Jurassic Park – 15
 - Rogue One – 5

- We will be showing Jurassic Park that weekend

Publicity/Money Situation

- We need more people to come to our shows
- We are not breaking even with money
- Talk to profs who teach intro classes to give passes out/advertise us in their classes
- Suggestions we have been given:
 - Raise prices for tickets and concessions
 - Tickets for community members specifically?
 - Raising prices could upset/drive away customers
 - We pay almost \$1 per some candy
 - Would it save money to use smaller bags of popcorn?
 - Popcorn oil does cost money
 - Less of each batch goes to waste
 - We won't save that much money
 - Could we keep stricter inventory of what we sell?
 - This would let us know how popular each item is
 - We could save money on items people don't buy as much
 - We could stock more of the popular items
 - Make a spreadsheet
 - We can extrapolate from what Tyler buys more frequently
 - Increase advertisements with other people
 - Have people make videos
 - Video ads make more money for us
 - Faculty-led study abroad has reached out to us about videos before
 - Apparently a lot of students don't know about Film Board
 - Talk to them
 - Bring up Film Board whenever you can
- New locations for table tents
 - Sitting area in DOW?
 - Café?
 - They throw them out at the end of the night
 - Something sized between flyers and posters on bulletin boards
 - Flyers in Hillside
- Megaphone & Red wagon to advertise
- Make movie showings more like events
 - Free options to try and draw bigger crowds
 - Movie trivia?
 - Use popcorn as an incentive

- Outdoor projection to draw attention
 - Can we do this?
 - Winter Carnival screen failed miserably last time
 - Better idea for warmer weather

HOW'S THE BOARD?

Motion to Adjourn by Josh

Meeting Adjourned