Film Board Meeting Minutes

Date: 2/25/2020

President Calls Meeting to Order

Approval of Last Week’s Meeting Minutes

Motion to Approve by Kevin
Motion Seconded by Noah

Officer Reports

President

- We have been kicked out of 135 for one of our shows for Preview Day
  - Should be in March
  - They need the room for info sessions until 3pm
  - This will be on a Saturday
- Officer nomination form has been sent out
- Please be extra careful when doing tickets and concessions
  - Things can get hectic when there are a lot of people
  - Make sure to give everyone a ticket & count money properly
- Paper airplane trivia
  - This will happen next week (probably)
  - If anyone is interested in that, talk to Reese
  - Should last about half an hour
  - Film Board can win $500
- If you are interested in being a projectionist, please get involved
  - We are losing two projectionists and will need more next year
  - Projectionists do not have requirements
  - You can do homework during the movies
- Will be talking to housing tomorrow about the table outside of Wads
- There is a show tomorrow
  - Just Mercy is being sponsored by ASO, BSA, and one other group
  - They would like us to sell concessions
  - It is at 8:00, so concessions people will need to be there from about 7:30 to 8:15
  - We need three people for popcorn, concessions, and counting

Vice President

- Keep on trucking
Treasurer
- We made $1500 on tickets and about $600 in concessions from Frozen II
- A little bit of confusion about the Girl Scouts
  - Talk to your projectionist & follow their recommendations when things like this occur
  - Make sure communication happens between you, the projectionist, and the third party when we are working with other groups
- Make sure you count your start money correctly at both the beginning and the end of the shows
- Hopefully we will continue to do well

Secretary
- If you are unaware or forgot, you can request to be signed up for shows when emailing me about absences
  - Additionally, please do email me about absences
- This helps us fill out the board, especially on exam weeks when many people are gone
- People at the meeting will get priority, so spots are not guaranteed, but more often than not there will be plenty of open spaces
- You can request as many or as few shows as you wish

Equipment Supervisor
- Things that were once on fire are no longer on fire and have stayed this way
- The bulb will be changed soon

Concessions
- We need popcorn oil – when are we getting it?

Advertising
- No report

Webpage
- No report

Publicity
- Pass out table tents
- Pass out flyers

Community Chair
- No report
Advisor
  - No report

Committee Reports
Advertising
  - Did not meet
Equipment
  - Did not meet
Judicial
  - Did not meet
Movie
  - Did not meet

HOW'S THE BOARD?
Old Business
Action Plan
  - We went over the action plan at the last meeting
  - USG sent an email saying they reviewed the action plans and sent final copies to the committees that will be deciding it
    o Not much has changed on the action plan
    o A finalized copy will be sent out by Thursday at noon
  - Is there any further discussion?
    o There's not much we can do about it
    o We should get a record of communication with USG confirming certain things that might become concerns in the future
      ▪ Specifically, that USG will not be controlling which movies we show
      ▪ USG wants us to have more documentation of getting feedback from students on the movies they would like to see
      ▪ Nothing here says that USG wants to control movie selection, but some members are concerned with potential future requests or demands
      ▪ Asking us to conduct more surveys is accepted across the board, the request to review our surveys is the part that is generating concern
      ▪ Can we get in writing that USG will never tell us what movies to show?
      ▪ We must comply with this plan to maintain our status as an SBG
      ▪ Our SBG status does not give us more funding, but it makes our finances easier for everyone involved to deal with
    o Marketing suggestions are largely things we are already doing, but they make sense as suggestions from the perspective of maximizing our visibility
• There is not a lot we can negotiate here

Weekend of the 27th – 29th of March
• Currently undecided
• Star Wars, Doolittle, or Uncut Gems
  o Force Awakens was shown once, Last Jedi was shown 8 times in the same weekend
    ▪ Cost us $1600 for both movies
    ▪ We made about $792 in ticket sales total
  o There is no meeting for the next two weeks
    ▪ Decide now
    ▪ Decide after spring break
  o How did Rise of Skywalker do in other theaters comparative to Force Awakens and Last Jedi?
    ▪ Rise of Skywalker did significantly better than Last Jedi according to Rotten Tomatoes
  o Uncut Gems was pretty good – might not do well at Tech
    ▪ Alternative drama, not a comedy
  o Definitely don’t show Doolittle – it did terrible
  o Star Wars came out during break – many people have already seen it
    ▪ Some may re-watch
    ▪ Some may not
  o All the Star Wars movies are available until May 31st
    ▪ Could we do a marathon?
• Should we wait and ask at a Wads table?
  o How split is the board?
  o Could we show an older movie?
  o Could we show the original Star Wars?
• The Daily Bull is interested in showing JoJo Rabbit
  o They haven’t talked to us in awhile
  o We could split the cost half and half and charge $1 tickets
  o They might be able to cover the full price
  o We should probably show it as a weekend movie regardless
• What do people prefer?
  o Fairly mixed
  o Three way split between Star Wars, Uncut Gems, and “something else”
  o Star Wars had slightly more
• We can get a response from the Bull tonight
• We will wait and ask people at Wads
  o Even if we don’t show any of these movies, this will be survey data for USG
Reese will send out a google form for volunteers when the table is reserved

**HOW'S THE BOARD?**

**New Business**

**HES PTO Fundraiser**

- Houghton Elementary School Parent Teacher Organization
- In the past, we have donated a bunch of popcorn and cotton candy to them
  - This year, we are not in a position to donate anything
  - We will help out in any way we can
- They are asking to buy cotton candy from us to sell at their events
- They would like a few raffle prizes of movie or concessions vouchers
- Any thoughts?
  - This will be on Friday April 3\(^{rd}\)
  - While we're making cotton candy for them, we could try selling it at shows to see how well it sells

**Spring Fling**

- We need to know how to sign up for it
- What ideas do we have for it?
  - Last year, we brought LEGOs for people to play with, since we were showing the LEGO Movie 2
  - Cardboard cutout of a famous movie scene with the faces cut out
  - Paper background with cheap movie props as a photo booth

We need a more standardized procedure for dealing with other orgs, especially orgs outside the university

- Standardized paperwork/tickets
- Will make billing easier
- This can be discussed at a later time

**HOW'S THE BOARD?**

**Motion to Adjourn** by Meagan

**Meeting Adjourned**