

# Film Board Meeting Minutes

Date: 2/4/2020

## President Calls Meeting to Order

## Approval of Last Week's Meeting Minutes

Motion to Approve by Ian

Motion Seconded by Kevin

## Officer Reports

### President

- Some groups around campus want to show Just Mercy on Wednesday the 26<sup>th</sup> of February at 8pm, they would like us to sell concessions
- Watch for committee meeting times
  - There will be committee meetings this semester
  - Advertising meets after tonight's meeting
- Popcorn oil has been ordered
- If anybody wants to be a projectionist, we need more
  - Talk to Sam or Reese
  - You won't have requirements
- Next week's meeting will be in Dillman 202

### Vice President

- If you haven't been put on a committee, talk to Noah

### Treasurer

- We made about \$500
  - More than expected
  - Still not great
- Projectionists: make sure you're handing the Tickets and Concessions to the right people
- We're doing as good as we can

### Secretary

- I would appreciate having someone cover for me at next week's meeting
  - This could be good practice if you want to run for secretary
  - If you are interested, let me know as soon as possible so I can send you the templates

### Equipment Supervisor

- Eventually, all our cables will have labels on them

### Concessions

- We will no longer be supplying regular or almond Hershey's bars
  - They do not sell

### Advertising

- Working on an ad with MUB Board

### Webpage

- No report
- Like/Share/Retweet

### Publicity

- Table Tents and Fliers will hopefully be in by tomorrow

### Community Chair

- Our Winter Carnival statue lot is 35, right next to Fisher
- We have some tools
  - Bring any you have
    - Shovels
    - Boards & Straps
    - Water source
    - Carving Tools
  - Come help
  - Statues can begin at 4, but we probably won't be starting until 5-5:30
  - Consider 5:30 the official start time

### Advisor

- No report

## **Committee Reports**

### Advertising

- Will meet after this meeting

### Equipment

- Not meeting

### Judicial

- Look for an email soon

### Movie

- Not meeting

## HOW'S THE BOARD?

### Old Business

Raising Ticket prices (\$3 student, \$5 adult)

- We've been discussing this; further thoughts?
  - This would be a good decision
  - Caveat: if we get our movies covered, students get in free, community prices drop back to \$3
    - Could get community support for Film Board being sponsored
  - We should wait until next semester to implement increased prices
    - We can advertise this change this semester
  - Saying that prices will be lowered if Tech funds us could be interpreted as vindictive
  - We should tell them about raising prices, but we shouldn't include ultimatums that might anger Tech
  - How do we define "Adult" and "Student"
    - Tech Students vs. Community
    - Students & Children vs. Non-Tech Adults
      - Community members often ask us if we have children's prices, they might be more receptive to that
    - Under 18 & MTU (students/staff) get \$3 tickets
    - Junior High/Middle School cut-off would be easier to differentiate from Tech students
    - Would we consider Finlandia students in our student prices?
      - Tech ID or Student ID?
      - Finlandia works with MTU frequently
      - Student ID verification for student prices
  - The last time we raised ticket prices (\$2-\$3), our audience numbers went down significantly and never recovered
  - What is our expected increase in profit?
    - How does this compare to potential negativity from raised prices?
  - Tabled for later

Renting out cotton candy machine

- We don't really use the cotton candy machine
- MUB used to have one, no longer does
- We used to do this
  - We always sent one of our members with it
  - Keeps it in good condition to have people who know what they're doing

- We worked with kids' events as well
- We could send someone with it, we could ask for a deposit
  - We could send them with the supplies to simplify the process
  - Pre-made sugar mix is very expensive
  - We could make it ourselves
- Not many here are really trained with the machine anymore
  - Training isn't a long process
  - Could we include a training process with the cost instead of a member to operate it?
- Would we ever consider selling it permanently if people don't want to rent?
  - It's an option, but unlikely
  - We tend to use it about once or twice a year
  - Would there even be a market?
- If it comes back broken, what would we charge?
  - Sign a rental agreement that if they break anything, they buy it for us
- Heyse motions we allow renting the machine without a Film Board member but with pre-set supplies and a training session for \$25 + cost of supplies, additionally – we set aside the money from the first two rentals (\$50) to fix the machine while we wait for whoever broke the machine to pay us, if it gets broken. This fund could not be touched for any other purpose
  - Sam seconds
  - All in favor, the motion passes

#### Sell something during Winter Carnival

- We may be fighting too much competition in Fisher, and people may not want to sell popcorn in the cold
- We have modified the popcorn machine to use regular outlets, we could keep it in the non-ROTC part of Fisher
- Would anyone be willing to work it?
  - Swap shifts between snow-statue and popcorn to let people warm up
  - About four people are willing to do this
  - That's not a lot of people
- Instead of during the all-nighter, what about during judging and display on Thursday?
  - Lots of people will be on campus
  - No classes
  - We could put a sign up outside Fisher
- Pre made popcorn bags?
  - Usually start to look old after about 2 hours
- Four people is probably not enough to do it for the All-Nighter

- We can figure this out earlier next year

## HOW'S THE BOARD?

### New Business

#### Girl Scout Cookies

- This has happened in the past
- How do we feel about this?
  - In past years, we haven't lost much concessions money
  - People tend to show up more for cookies, so we sometimes get a few more customers anyway
  - Concessions are bought for immediate use, Girl Scout Cookies are more long term
  - The most popular choices run out early
- This has never really been a problem in the past
- People are generally in favor
- We have one PG-13 movie coming up, the others are R rated
  - Will they sell at the R rated movies?
  - They are selling the cookies, not watching the movies – probably won't be a problem

## HOW'S THE BOARD?

### **Motion to Adjourn** by Heyse

### **Meeting Adjourned**