Film Board Meeting Minutes

Date: 2/4/2020

President Calls Meeting to Order

Approval of Last Week’s Meeting Minutes
Motion to Approve by Ian
Motion Seconded by Kevin

Officer Reports
President
• Some groups around campus want to show Just Mercy on Wednesday the 26th of February at 8pm, they would like us to sell concessions
• Watch for committee meeting times
  o There will be committee meetings this semester
  o Advertising meets after tonight’s meeting
• Popcorn oil has been ordered
• If anybody wants to be a projectionist, we need more
  o Talk to Sam or Reese
  o You won’t have requirements
• Next week’s meeting will be in Dillman 202

Vice President
• If you haven’t been put on a committee, talk to Noah

Treasurer
• We made about $500
  o More than expected
  o Still not great
• Projectionists: make sure you’re handing the Tickets and Concessions to the right people
• We’re doing as good as we can

Secretary
• I would appreciate having someone cover for me at next week’s meeting
  o This could be good practice if you want to run for secretary
  o If you are interested, let me know as soon as possible so I can send you the templates
Equipment Supervisor
- Eventually, all our cables will have labels on them

Concessions
- We will no longer be supplying regular or almond Hershey’s bars
  - They do not sell

Advertising
- Working on an ad with MUB Board

Webpage
- No report
- Like/Share/Retweet

Publicity
- Table Tents and Fliers will hopefully be in by tomorrow

Community Chair
- Our Winter Carnival statue lot is 35, right next to Fisher
- We have some tools
  - Bring any you have
    - Shovels
    - Boards & Straps
    - Water source
    - Carving Tools
  - Come help
  - Statues can begin at 4, but we probably won’t be starting until 5-5:30
  - Consider 5:30 the official start time

Advisor
- No report

Committee Reports
Advertising
- Will meet after this meeting

Equipment
- Not meeting

Judicial
- Look for an email soon

Movie
• Not meeting

**HOW’S THE BOARD?**

**Old Business**

Raising Ticket prices ($3 student, $5 adult)

• We’ve been discussing this; further thoughts?
  o This would be a good decision
  o Caveat: if we get our movies covered, students get in free, community prices drop back to $3
    ▪ Could get community support for Film Board being sponsored
  o We should wait until next semester to implement increased prices
    ▪ We can advertise this change this semester
  o Saying that prices will be lowered if Tech funds us could be interpreted as vindictive
  o We should tell them about raising prices, but we shouldn’t include ultimatums that might anger Tech
  o How do we define “Adult” and “Student”
    ▪ Tech Students vs. Community
    ▪ Students & Children vs. Non-Tech Adults
      • Community members often ask us if we have children’s prices, they might be more receptive to that
    ▪ Under 18 & MTU (students/staff) get $3 tickets
    ▪ Junior High/Middle School cut-off would be easier to differentiate from Tech students
    ▪ Would we consider Finlandia students in our student prices?
      • Tech ID or Student ID?
      • Finlandia works with MTU frequently
      • Student ID verification for student prices
  o The last time we raised ticket prices ($2-$3), our audience numbers went down significantly and never recovered
  o What is our expected increase in profit?
    ▪ How does this compare to potential negativity from raised prices?
  o Tabled for later

Renting out cotton candy machine

• We don’t really use the cotton candy machine
• MUB used to have one, no longer does
• We used to do this
  o We always sent one of our members with it
  o Keeps it in good condition to have people who know what they’re doing
- We worked with kids’ events as well
- We could send someone with it, we could ask for a deposit
  - We could send them with the supplies to simplify the process
  - Pre-made sugar mix is very expensive
  - We could make it ourselves
- Not many here are really trained with the machine anymore
  - Training isn’t a long process
  - Could we include a training process with the cost instead of a member to operate it?
- Would we ever consider selling it permanently if people don’t want to rent?
  - It’s an option, but unlikely
  - We tend to use it about once or twice a year
  - Would there even be a market?
- If it comes back broken, what would we charge?
  - Sign a rental agreement that if they break anything, they buy it for us
- Heyse motions we allow renting the machine without a Film Board member but with pre-set supplies and a training session for $25 + cost of supplies, additionally – we set aside the money from the first two rentals ($50) to fix the machine while we wait for whoever broke the machine to pay us, if it gets broken. This fund could not be touched for any other purpose
  - Sam seconds
  - All in favor, the motion passes

Sell something during Winter Carnival
- We may be fighting too much competition in Fisher, and people may not want to sell popcorn in the cold
- We have modified the popcorn machine to use regular outlets, we could keep it in the non-ROTC part of Fisher
- Would anyone be willing to work it?
  - Swap shifts between snow-statue and popcorn to let people warm up
  - About four people are willing to do this
  - That’s not a lot of people
- Instead of during the all-nighter, what about during judging and display on Thursday?
  - Lots of people will be on campus
  - No classes
  - We could put a sign up outside Fisher
- Pre made popcorn bags?
  - Usually start to look old after about 2 hours
- Four people is probably not enough to do it for the All-Nighter
• We can figure this out earlier next year

**HOW’S THE BOARD?**

**New Business**

Girl Scout Cookies

• This has happened in the past
• How do we feel about this?
  o In past years, we haven’t lost much concessions money
  o People tend to show up more for cookies, so we sometimes get a few more customers anyway
  o Concessions are bought for immediate use, Girl Scout Cookies are more long term
  o The most popular choices run out early
• This has never really been a problem in the past
• People are generally in favor
• We have one PG-13 movie coming up, the others are R rated
  o Will they sell at the R rated movies?
  o They are selling the cookies, not watching the movies – probably won’t be a problem

**HOW’S THE BOARD?**

Motion to Adjourn by Heyse

Meeting Adjourned