

Film Board Meeting Minutes

Date: 12/10/2019

President Calls Meeting to Order

Approval of Last Week's Meeting Minutes

Motion to Approve by Tyler

Motion Seconded by Kevin

Officer Reports

President

- We will look into borrowing a tapper from IT
- Reese will send out a google form in the near future about things people like/don't like and ideas for changes
 - If we vote on older movies, this will be included
- Make sure you are counting change correctly

Vice President

- Fill out the board
- Requirements need to be completed if you want posters
 - Shows this upcoming weekend count
- Posters are tonight

Treasurer

- We made \$295 in concessions and \$391 in ticket sales

Secretary

- No report

Equipment Supervisor

- If you are interested in becoming equipment supervisor, talk to Jerry
- If you are interested in becoming a projectionist, talk to Jerry

Concessions

- No report

Advertising

- Trailers will be set up for next semester
- We are voting on raising ad prices today

- Hopefully this will increase revenue

Webpage

- Like/Share/Retweet
- Discuss website in old business

Publicity

- Pass out Table Tents
- Pass out flyers

Community Chair

- No report

Advisor

- No report

Committee Reports

Advertising

- There will be a meeting early next semester

Equipment

- Did not meet

Judicial

- Did not meet

Movie

- Voting today – forms are at the front of the room

HOW'S THE BOARD?

Old Business

New Starting Cash

- How do we feel about the new starting cash, now that it's existed for a while?
 - Most people like the change
 - Increase in 5s and 10s was good
 - Decrease in 1s less so – tickets nearly ran out of 1s for at least one show
 - Return to the banded 1s idea?
 - Extra 1s would be banded to reduce counting, instead of removed entirely
- Reese will wait to make a new laminated sheet

Elections

- We have one nomination for Vice President - Noah

- Congratulations to Noah on being elected Vice President

Advertising Prices

- \$30 for a weekend
- \$200 for a semester
- \$50 for a weekend for videos
- \$300-400 for a semester for videos
- Student orgs will use old prices
 - This includes student orgs that are currently forming
 - Will likely be reciprocal advertising in most cases
- Thoughts on raising prices?
 - Would like to have this done by next semester
 - Video semester length price should be higher
 - Corporations can afford higher amounts
 - Semester videos might irritate audience members, so we should earn more for them
 - Lower costs incentivize people to pay the semester cost versus the weekly cost
 - \$30 for a slide/weekend might be high
 - Similar places charge \$75-\$100 a month
 - \$30/week would be on the high end of that
 - Raising prices might help a little, but trying to get more people will be more effective
 - However, raising prices is something we can do immediately
 - Middle price for Tech departments (not student orgs, not businesses)?
 - Could be a good idea
 - Departments are less likely to want semester long ads
 - Majority is in favor of a middle price
 - \$20/weekend for slides, \$150/semester
 - \$30/weekend for videos, \$300/semester
 - Is senior design and enterprise Tech or Student Org?
 - The individual groups vs Senior Design & Enterprise as a system
 - These are guidelines, we can deal with concerns like this on a case-by-case basis
- A majority is in favor of raising prices, one abstention
 - The new prices pass

New Website

- filmboard-test.students.mtu.edu

- This is not functional at the time of meeting
- There will be a couple of adjustments
- It looks pretty good
- Should be done by about Spring Break
 - He is working for free, so he determines the timeline
- Should allow people to search through old movies

HOW'S THE BOARD?

New Business

Committees and Committee Meeting Times

- Committees do not meet often enough
- How can we have committees meet more often?
 - Committee leaders pick a time out of the week that works for them, members go when they can
 - Committees meet immediately after the regular meeting, since people will already be there
 - Alternate committees each week
 - This already happens sometimes, and it works when it does
 - Concern – people may not want to be here for that long
 - Use whenisgood and pick the time that works for the majority of committee members
 - Have one month set out per semester where a committee meets after the general meeting each week, other months can have meetings arranged the way they currently are

Posters

- If you've met requirements for the semester, stick around to get movie posters

HOW'S THE BOARD?

Motion to Adjourn by Sam

Meeting Adjourned