Film Board Meeting Minutes

Date: 12/10/2019

President Calls Meeting to Order

Approval of Last Week’s Meeting Minutes
Motion to Approve by Tyler
Motion Seconded by Kevin

Officer Reports
President
• We will look into borrowing a tapper from IT
• Reese will send out a google form in the near future about things people like/don’t like and ideas for changes
  o If we vote on older movies, this will be included
• Make sure you are counting change correctly

Vice President
• Fill out the board
• Requirements need to be completed if you want posters
  o Shows this upcoming weekend count
• Posters are tonight

Treasurer
• We made $295 in concessions and $391 in ticket sales

Secretary
• No report

Equipment Supervisor
• If you are interested in becoming equipment supervisor, talk to Jerry
• If you are interested in becoming a projectionist, talk to Jerry

Concessions
• No report

Advertising
• Trailers will be set up for next semester
• We are voting on raising ad prices today
Hopefully this will increase revenue

Webpage
- Like/Share/Retweet
- Discuss website in old business

Publicity
- Pass out Table Tents
- Pass out flyers

Community Chair
- No report

Advisor
- No report

Committee Reports
Advertising
- There will be a meeting early next semester

Equipment
- Did not meet

Judicial
- Did not meet

Movie
- Voting today – forms are at the front of the room

HOW’S THE BOARD?
Old Business
New Starting Cash
- How do we feel about the new starting cash, now that it’s existed for a while?
  - Most people like the change
  - Increase in 5s and 10s was good
  - Decrease in 1s less so – tickets nearly ran out of 1s for at least one show
    - Return to the banded 1s idea?
    - Extra 1s would be banded to reduce counting, instead of removed entirely
- Reese will wait to make a new laminated sheet

Elections
- We have one nomination for Vice President - Noah
• Congratulations to Noah on being elected Vice President

Advertising Prices
• $30 for a weekend
• $200 for a semester
• $50 for a weekend for videos
• $300-400 for a semester for videos
• Student orgs will use old prices
  o This includes student orgs that are currently forming
  o Will likely be reciprocal advertising in most cases
• Thoughts on raising prices?
  o Would like to have this done by next semester
  o Video semester length price should be higher
    ▪ Corporations can afford higher amounts
    ▪ Semester videos might irritate audience members, so we should earn more for them
    ▪ Lower costs incentivize people to pay the semester cost versus the weekly cost
  o $30 for a slide/weekend might be high
    ▪ Similar places charge $75-$100 a month
    ▪ $30/week would be on the high end of that
  o Raising prices might help a little, but trying to get more people will be more effective
    ▪ However, raising prices is something we can do immediately
  o Middle price for Tech departments (not student orgs, not businesses)?
    ▪ Could be a good idea
    ▪ Departments are less likely to want semester long ads
    ▪ Majority is in favor of a middle price
    ▪ $20/weekend for slides, $150/semester
    ▪ $30/weekend for videos, $300/semester
    ▪ Is senior design and enterprise Tech or Student Org?
      • The individual groups vs Senior Design & Enterprise as a system
      • These are guidelines, we can deal with concerns like this on a case-by-case basis
• A majority is in favor of raising prices, one abstention
  o The new prices pass

New Website
• filmboard-test.students.mtu.edu
This is not functional at the time of meeting

- There will be a couple of adjustments
- It looks pretty good
- Should be done by about Spring Break
  - He is working for free, so he determines the timeline
- Should allow people to search through old movies

**HOW’S THE BOARD?**

**New Business**

Committees and Committee Meeting Times

- Committees do not meet often enough
- How can we have committees meet more often?
  - Committee leaders pick a time out of the week that works for them, members go when they can
  - Committees meet immediately after the regular meeting, since people will already be there
    - Alternate committees each week
    - This already happens sometimes, and it works when it does
    - Concern – people may not want to be here for that long
  - Use whenisgood and pick the time that works for the majority of committee members
  - Have one month set out per semester where a committee meets after the general meeting each week, other months can have meetings arranged the way they currently are

**Posters**

- If you’ve met requirements for the semester, stick around to get movie posters

**HOW’S THE BOARD?**

**Motion to Adjourn** by Sam

Meeting Adjourned