Film Board Meeting Minutes

Date: 10-9-2018

President Calls Meeting to Order

Approval of Last Week’s Meeting Minutes
Motion to Approve by Dan
Motion Seconded by Ruby

Officer Reports
President
• Morgan talked to Emmett about credit card solutions, info later in Old Business
• 41 North info later in New Business
• Winter Wonderhack – we may be doing something with them later this year
• Journey’s End (our movie this weekend) is free! Tell your friends and everyone you know and even people you don’t know!

Vice President
• Requirements should be up to date
• Sign up for shows if you have been trained

Treasurer
• $1140 tickets
• $387 loss
• $490.01 from concessions
• Don’t scribble out mistakes in the binder if you make one, just cross it out with a single line and write what happened in the notes section

Secretary
• Clickity-clack
• If you can’t make it to a movie, email me. You can also request shows through this if you won’t be able to make the meeting.

Equipment Supervisor
• Not present
• Nothing is on fire
• Slight DVD issue but it all is fine.

Concessions
• Nothing much happened

Advertising
• One new contract
• Automation is getting done, slowly but surely

Webpage
Like/share/retweet all of our social media
Publicity
Nothing much new. Pick up table tents after the meeting
Community Chair
Only four people showed up to our social with Sparta Hall. If you are free next time we would love for you to show up!
Thanks to everyone who responded to Brendan’s poll!
Looks like we will be watching Fantastic Beasts when it comes out.
If anyone is interested in going to see the new Halloween when it comes out, let Brendan know.
Advisor
Hi Tim!

Committee Reports
Advertising
Not meeting
Equipment
Not meeting
Judicial
Not meeting
Movie
Will be meeting after the meeting tonight

HOW’S THE BOARD?
Old Business
Credit Card System
Emmett from IT met with Morgan. IT goes through Michigan Retailers for their credit card acceptance.
Money would be deposited monthly into our account
We would need to be doing daily batch reports
We would need to plan who would do this, it adds a little bit more work
Each credit card company charges a rate per transaction, this would be as high as 3.5%
  We can’t control these fees, just a fact of life.
  These would come out of our monthly income, so we would not have to pay the credit card companies, it would simply be withheld from our income.
Complete implementation would probably be done next semester if we do decide upon doing this
There would not be any user passwords or anything, we just need to set up a system to safeguard the device.
Credit card system would be entirely separate from our existing cash system.

We can keep our current refund policy, but if we make a mistake while charging, we can do refunds directly to card.

We are looking into the possibility of a $5 minimum, but are waiting for IT to tell us the details of the contract.

Two solutions:
  - One is an iPad device that plugs into the audio jack
    - This would cost about $500-$600
    - It would require Wi-Fi to use, as it is based on a website
    - Only does swiping, not chip cards or mobile pay
    - No physical receipts
    - Can set it up to
  - The second is a dedicated card reader device
    - This costs $600
    - Punch in total, as opposed to buttons for specific items
    - Has a built-in printer for receipt and daily batch report printing
    - Doesn’t need Wi-Fi

Facebook poll showed that 85% of people who responded wanted us to implement a way to accept credit card payments.

Ruby has experience using the iPad swipe option at the Residence Hall desks, she says they aren’t good. Sam agrees with that, and suggests going with the dedicated option.

Does the Board want to pursue either of these options?
  - The Board decides that option 2 would be better after discussion
  - Kevin points out that it may take a little bit longer to learn/train people
  - Morgan says that it is just something that we will have to work through

We would make one of our ticket windows be a dedicated credit card acceptance spot, where people can buy both tickets and concessions, while keeping our existing set up the same for our concessions table and other ticket window.

Kevin says that when he worked at a movie theater, these didn’t work for a period of about three months, and had some chip issues. They were eventually resolved, but it took that amount of time to fix.

Wenzel will add stuff in slides later on during the semester to advertise this upcoming change.

Wenzel asks about options for ticket pre-sale
  - It is not an option with either of the two options right now, and the only other option costs too much to implement right now

Dan motions to move forward with purchasing of the dedicated device for credit card acceptance at a cost of $600, and move forward with planning for the implementation of this.
• Brendan seconds
  • The motion passes with three abstentions
  • Morgan will contact IT and let us know what happens

HOW’S THE BOARD?

New Business

41 North

• Morgan talked to Erin
  • She needs some volunteers for 41 North, please contact her if you are interested
  • We will be doing something with her on Thursday and 9:30 pm and Friday at 10 pm
  • This would be the weekend of November 2nd through 4th
  • She doesn’t know what so far, but is looking at American Animals, depending on what the rights cost
  • We may pay for half the rights with her paying the other half, payment is still being figured out
  • If she pays for all the rights, then it will be a free showing
  • If not we might find a different movie, or show Nanocon’s movie for the whole weekend for free

• We will talk about the options for American Animals, Nanocon’s movie, or another option next week

New Member

• Congratulations to our newest member Sam!

HOW’S THE BOARD?

Motion to Adjourn by Tyler

Meeting Adjourned