

Film Board Meeting Minutes

Date: 12/3/2019

President Calls Meeting to Order

Approval of Last Week's Meeting Minutes

Motion to Approve by Kevin

Motion Seconded by Josh

Officer Reports

President

- Sigma Pi Movie is this Thursday at 8pm in Fisher 135. They will be bringing some snacks. Please come if you are able to. Not sure what movie we are playing yet.
- If you are graduating, going on Co-op or leaving Film Board, please let the Secretary, VP, or me know (especially if you are coming back another semester).
- Longer meeting next week. We will be voting for officer positions and new advertising prices, doing movie committee, and posters.
- Best of luck on all exams and stay on top of all your homework because these last weeks can be pretty hectic.

Vice President

- Sign up on the board
- Requirements should be up to date
- 16 shows, 3 cleans, 4 extremes needed for posters
 - Exceptions for people who joined later in the semester, Isaiah will work it out
 - Shows this weekend and next weekend count
- Posters next week – be here or don't get any

Treasurer

- We need to get ad sales together
- We do not make money on our movies
- We need to make money elsewhere – advertisements
 - Easy way to make money – costs us nothing
- We are likely going to have to stop paying projectionists
 - Costs \$180 per weekend
 - We aren't making half of our money back on average
 - We cannot justify spending nearly half our revenue on projectionists
 - This is unfortunate, but that is the reality we are facing
 - If we could increase our ad sales, we might be able to pay projectionists this way

- This would require a constitutional amendment

Secretary

- No report

Equipment Supervisor

- It's too cold for anything to be on fire
- Show Store was off over break, did not crash
- Bulb on projector may need to be swapped out at some point
 - Done about once a year if that
- We need a new equipment supervisor soon - the more training the better, so talk to Jerry as soon as possible

Concessions

- Need popcorn and pop

Advertising

- New advertising pricing in the works
 - We will vote on this next week
- We will start looking for new advertisers for next semester

Webpage

- Like/Share/Retweet
- We will be getting a new website eventually
 - The guy designing it will meet with Josh and Isaiah on Sunday
 - He is making it on his own time
 - It is apparently almost complete

Publicity

- Pass out Table Tents
- Pass out flyers

Community Chair

- No report

Advisor

- No report

Committee Reports

Advertising

- Done meeting for the semester

Equipment

- Had an unofficial meeting, two people came
- Another meeting will happen soon

Judicial

- Done meeting for the semester

Movie

- Meeting today and next week for next semester's movie

HOW'S THE BOARD?

Old Business

VP Elections

- Primary responsibility of VP is to manage weekly shows
 - This includes the board
 - The VP takes over for other officers when they are unavailable
 - Isaiah is working on organizational things, but this is not technically a requirement
 - VP attends events like K-Day
 - VP adds new members to email lists/trains new members/etc.
- Nominations for VP:
 - Noah

Money

- Should we raise prices?
 - Less people might show
 - What if we just threatened to raise prices first?
- Sell bigger bags of popcorn for \$2?
 - Sell a smaller bag for \$1, current bag for \$2
 - Many people don't finish a bag/ask for half a bag
- Ask to get completely funded
 - Don't use revenue to persuade the university
 - Use participation numbers
 - Reach out to other organizations/departments to get sponsored shows
 - Use numbers from free showings to emphasize how prices deter customers
- People off-campus don't know what movies we're showing
 - Push social media & email list
 - Include an email list sign up sheet at all shows
 - Many simple steps are available to us
- Put a sign on both sides of Fisher

- Make the sign look better
- Forestry building?
 - We do not advertise there
 - Would it be worth it?
- Giving coupons to the Global Issues/Composition classes
 - Would reach every freshman
 - Ideal way to let people (who will be here for a while) know we are here

HOW'S THE BOARD?

New Business

HOW'S THE BOARD?

Motion to Adjourn by Tyler

Meeting Adjourned