**Film Board Meeting Minutes**

**Date**: 11 October 2016

**President Calls Meeting to Order** at 6:04 p.m.

**Approval of Last Week’s Meeting Minutes**

**Motion to Approve** by Tom

**Motion Seconded** by Spencer

**Officer Reports**

President (Morgan)

* Talked to one person who got us a pre-screening of a Nat-Geo movie sponsored by DiCaprio. It’s a documentary called Before the Flood, which is about Climate Change. I printed off posters, and it will be shown this Friday at 6 p.m. in Fisher 139. It’s Blu-Ray, not DCP.
* The Presidential Debate showing with the Lode went well. About 30 people came out to watch, which was much more than the previous debate.
* Emailed Officer DeVoge and looking for their interest level. Someone suggested Rocky Horror Picture Show for Halloween movie.
* Speaker Update: Talked to Ways and Means last week, they recommended the full amount of $7k, and we are going to a meeting next week. Talked to IRHC, they said to come and present. Will keep you posted.
* Movie voting ballots: check marks, vote for 5

Vice President (Dan P.)

* Requirements are on the sheet behind the board.

Secretary (Kyle)

* Recognized people with perfect attendance (no excused/unexcused absences)
  + Tanner Barth, Alyssa Cullen, Morgan Davis, Luke Dowell, Ian Hand, Justin Keyes, Mark Malocha, Tyler Plominski, Daniel Puyleart, Spencer Reed, Geordan Stukey, Jacob Thompson, and Lucy Wang

Treasurer (Luke)

* Tickets made $1,415
  + $180 profit
* Concessions brought in $539
* Fargo at $595.13
* Made new tickets and concessions booklet page. Added specific locations for movie passes, vouchers, punches, etc. This is to avoid cluttering the notes section. Should help with missing passes this weekend, because something happened there.
  + Every time you get a paper voucher that people give to you, put them into the profit bag

Webpage (Tom P.)

* Like, share, and favorite all social media posts!
* TV shows aren’t showing up correctly on the website.

Equipment Supervisor (Danny B.)

* Nothing is on fire. Replacing the bulb tomorrow.

Publicity (Jacob)

* Things are going well. Let Jacob know about next movies after voting.
* Got posters today, will put them up.
* Table tents and fliers after meeting

Concessions (Spencer)

* Talking to Karma about receipts tomorrow
* Want to introduce Coke Vanilla as replacement because it sold very well. Might reduce diet Coke down to 1 row, and replace with vanilla.
* When it comes to the coolers, check that all pops are filled with 6 in each row.
  + Mango and other game fuel Mtn Dew cans are a possibility for Flavor of the Week, looking into that, might be on the expensive side

Advertising (Dylan)

* Want to start doing trivia stuff. If you find trivia for next show, and source (IMDb), send it to Dylan

Advisor (Bryan)

* ☹ absent
* Hannah: Bryan will be in his office MTWRF 12-2 p.m. Let’s flash mob his office hours

**Committee Reports**

Equipment (Danny B.)

* Should meet soon to upgrade popcorn machine. Have all parts, just need to do it.

Movie (Morgan)

* Have ballots, will vote.
* Operation Avalanche (see 41 North Film Fest below) was in Swank list. Seems more interesting now because they are prepping for the Russians beating us, not just a simple hoax

Advertising (Dylan)

* Met on Sunday. Emailed someone from marketing club, but they got sick. Jacob will go to one of their meetings this week.
* Highlights: motion for pens was not passed. Might be placing money into something else. Contacting High Schools this week for announcements, and we could maybe put fliers up there.
* There is the possibility to set up on a Friday with a booth/table on campus. Giving out free popcorn, on bags have our business card (website, FB page, and our typical show times). Would be good publicity. We should do this.
* Getting a quote from Book Concern for business card costs. Looking into more radio stations besides WMTU, and also looking for cost of a jumbotron advert
* Dylan looking into Pull Everywhere. Will put on slides: How’d you hear about us? Grad, Undergrad, on/off campus, faculty, community?
* Might be two weeks to next meeting, so look for an email.

Judicial (Morgan)

* No update

**Old Business**

41 North Film Fest

Erin Smith is coordinating the 41 North Film Festival going on November 3rd through the 6th. For the last 4 years it has been held in the Rozsa, and they’ve always wanted to collaborate with Film Board. This is the perfect first step. On Thursday and Friday, (3rd & 4th) we hope to do late night screenings at 10:00 p.m. on Thursday and 10:30 p.m. on Friday.

The first will probably be “Operator” (for Thursday) starring Martin Starr and Mae Whitman. The main guy is programming a voice response system, and his wife has the perfect voice for the program, and trouble follows. Will be a good film, and will be a good crossover between films in the festival and what we show as a board. Still working on picking the other movie, which could be “Women Who Kill”, like the Serial podcast, and trying to get a screener for that. Might be able to get it in DCP, otherwise Blu-Ray.

Operation Avalanche (maybe Thursday, if so that would push Operator to Friday) is about some guys who convince their bosses in the gov’t to create a fake moon landing in case Russia gets there before we do. All of these movie options are narrative. A fallback choice would be “Presenting Princess Shaw,” which is a documentary, but plays like a narrative. It’s about a young woman who is trying to be a nurse, but is poor and living in New Orleans. She starts putting up YouTube videos of her singing, and unbeknownst to her there is a composer in Israel who composes from YouTube videos, who finds her. It’s crosscutting and an exciting crowd pleaser. Those are the options, might be on Blu-Ray, some are coming to Swank soon. None of them have subtitles.

[41north@mtu.edu](mailto:41north@mtu.edu) email if you are interested in volunteering and/or ushering. Film Board is being credited as sponsors. Film Board could keep money from concessions sales if we cart concessions over to Rozsa. The Rozsa technical crew is helping out too.

Trailers: in the past 41 North has bought slides, but could we run a trailer this year? Normally they are 2 to 2.5 minutes per trailer now. Morgan will contact Erin later.

Fliers with vouchers for around town

Bryan brought up the idea of making fliers with vouchers on them. Current design has 10 vouchers, each for 1 concession item. Here this is like giving away a $0.75 value each voucher. If we want people to come, and then come again later on, do we want vouchers for tickets or concessions? We can assume a 50% - 60% return at best. Someone could just take all of them off of one flier, but we will put a stamp on the back saying: you can only use one per show per person. It’s not as damaging to us if someone takes all concessions, vs. taking all ticket vouchers. The flier itself will be more timeless with just constant show times, rather than the upcoming 4 movies.

The picture of our location could be easier to read if it wasn’t a satellite photo, but rather a political map. Try using the map picture that is available to all freshmen, or the parking lot maps.

Do we make stipulation that you must also see the movie to use voucher? No, people from the community probably won’t come just for concessions and then leave.

How many should we print? Normally we do 40 fliers a week. Do that, place them out in the community, and then count how many extras, and go from there.

Sam moves to print voucher fliers, Dan P. seconds. Motion passes with 2 abstentions. Jacob will print 40 of them, and advert committee, and everyone else, should help put them out. Look for email.

Sausage Party: viewers <18 years of age

We cannot table this any longer because the movie is next week. There are concerns about letting people under 18 inside the theater. To avoid ire of community and Tech, if done wrong this could reflect badly on us. Technically: age for R rating is 17. If they are a Tech student, we let them in. Worry about high school kids. If they look like they are 14, or in 9th grade, ask to see ID. Do we restrict, or inform them? Rating system is voluntary.

We are posting the rating largely at the entrance. Could we veto anyone under 10, even with parent? If the kids are 14 with parent, that’s ok. Just a group of 14 year olds, ask to see ID and send them away. The slides for last week had R rating underneath. What if we let them in with driver’s license? To simplify age requirement: anyone 30 or older, let them in. Could card like they do for alcohol: anyone under 30.

Parents with kids should be ok, just notify that this is a raunchy rated R movie. Shouldn’t stop them though, if the kids are with their parents. Counterpoint: we are a Tech student org, this movie is very raunchy, reflects badly on us if younger people get in. Carding like they do at bars would slow us down. We are just doing it for this movie because of the nature of the film. If Tech student, fine. If they can drive, inform them. If under 10, don’t let them in. There was no backlash from Deadpool, but people might not be aware of animated adult content this time around. Sausage Party needs to be rated R, and it was meant for it.

From legal standpoint, what is the policy? We do reserve the right to refuse service to anyone. No criminal or legal action could come from this. Only possibility would be civil suits, which would be going straight to Michigan Tech, and they could take away Film Board. This policy might not be a bad thing for other rated R movies, it’s just that this is the movie that pushes us over the edge. We need to be responsible with it. We should post the R rating on the waffle board (whatever that is?), ticket windows, make it very apparent. Legal coverage, showing that we are doing our best. Everything in publicity has warned. Large sign: NOT A KIDS MOVIE right in front of the door.

Matt H. moves that anyone who the ticket seller thinks are young can be asked for their ID. If they don’t have ID, we ask them to come back with a parent or guardian or ID. A parent or guardian (over the age of 21, US rules) can cover people that are younger with them (allow them in, but warn). This is for this film only. We are not even setting a precedent because we card for 3D shows. Jerry seconds.

Jacob amends: what is young definition? Up to discretion of ticket seller. Young means: you think they might be in high school or younger than 17. Ask for an ID. Motion passes.

**New Business**

DHH Council borrowing popcorn machine

Halloween Dance on the 21st, DHHC would like to borrow and pay for it, and they asked if they needed a Film Board member there to run it. They would advertise for Film Board, and want to sell popcorn. They do need a Film Board person with machine at all times. They will be getting the small machine. There is a precedent from Mini Golf from last year. We have contact info, and Morgan will contact them. They might be coming to the meeting next week.

Matt H. moves to let DHHC use small popcorn machine and do this, with pricing from Mini Golf. Sam seconds. Motion passes.

Movie Voting

Suicide Squad

Magnificent 7

Jason Bourne

Snowden

The Accountant

Runners up are Peregrine and Wardogs.

Halloween Movie

Messaged Public Safety, and we might not be able to book it in DCP in time before Halloween. Do we want to independently plan something and then go to Public Safety with it? Or do we want to wait for DeVoge? Let’s wait for Public Safety to get back to us, since it’s been their baby for years.

NanoCon

We decided we would screen for 41 North. Suggestion to do “Shin Godzilla”, but currently the movie list does not match up w/ NanoCon on Sat. and Sun., Nov. 5th and 6th. We could possibly show a shorter film for all 3 showings on Friday to accommodate 10:30 p.m. 41 North film on Friday. Gaming, sci-fi, anime related movies would link up with NanoCon nicely. We want NanoCon to come up with good list, and they are meeting tomorrow at 6 p.m. Could possibly do 80s – 90s-ish movies. What is cutoff for cheaper license? Generally, a big blockbuster from 15 years ago costs ~$500. Fisher 130.

**Motion to Adjourn** by Jacob

**Motion Seconded** by Dylan

**Meeting Adjourned** at 7:20 p.m.