**Film Board Meeting Minutes.**

**Date**: 31 January 2017.

**President Calls Meeting to Order** at 6:13 p.m.

**Approval of Last Week’s Meeting Minutes.**

**Motion to Approve** by Danny.

**Motion Seconded** by Tyler. Motion passes.

**Officer Reports.**

President (Morgan).

* Emailed GSG about Capt. Fantastic and engineering-week movies.
* Ordered Fantastic Beasts and Moana. Fantastic Beasts might be cutting it close, but hopefully it will get here on time. We are getting a tracking number for it.
* Triangle has dropped out of helping us with the big game.

Vice President (Dan P.).

* Board should be going around (board and statue sheets are in the office).

Secretary (Kyle).

* Caught up on minutes.

Treasurer (Luke).

* Tickets brought in $1,439.
  + That’s a $33 profit.
* Concessions brought in $544.25.
* Fargo is sitting at $728.30.
* Books were better this week, but not perfect. Here’s a goal for us: if the books are perfect, and the numbers match what Luke counts, and everything is great, then cookies and other baked goods will be brought to the next film board meeting. All books need to be perfect.

Webpage (Tom P.).

* Like, heart, share and retweet.

Equipment Supervisor (Danny B.).

* Nothing’s on fire.
* Didn’t get the movie yet. Will be getting tracking numbers for Fantastic Beasts.

Publicity (Nehemiah).

* Need volunteers for table tents. We have table tents for Dr. Strange and the big game this week.
* If you want to help distribute fliers: this week we have Get Out, big game, and Dr. Strange. Contact Nemo.

Concessions (Spencer).

* Join Slack! We have a new channel for movies and talking about movies.

Advertising (Dylan).

* No report.

Advisor (Bryan).

* Books have been consistently off every week. What does that mean? It’s miscounting, but there are no concerns for stealing.
* Do not eat popcorn directly out of the popcorn machine, which is an action that could make us lose our food license.

**Committee Reports.**

Advertising (Dylan).

* Right now WhenIsGood says 7:00 p.m. on Wednesdays is best for our meeting time. That’s what it’ll be.
* Tanner and Olivia are the representatives from the Marketing club who are coming in and talking about the marketing report they have made for us. Expect that to happen next week.

Equipment (Danny B.).

* We met and talked. We have projects to work on.

Judicial (Morgan).

* Might meet next week to work on changes.

Movie (Morgan).

* Maybe next week we will have a meeting.

Winter Carnival (Dylan).

* We should have no problems starting construction if people are willing. We got at least some snow this weekend and forms are ready. When we start we need to bring out buckets, hardhats, and other equipment that is currently in the stairwell going up to the booth. If the weather gets too warm, and we lose more work time, then we will have to scrap the entire statue. Sign up for shifts if you can!

**Old Business.**

LotR Marathon.

We had talked about this last November. MUB Board emailed Morgan to see if we are still interested. They are sticking to the $975 allocation of funds, and they suggested we screen all three movies on the week before Spring Break. Do we still want to do a LotR marathon? If we do it without an admittance fee, then we would lose $500 - $700 without getting the movie-print-quality DCPs (DCPs cost more for shipping, and they have to be shipped individually). Total rights cost is $1,475. If we don’t charge for tickets, we lose $500-$700 depending on the advertising costs with MUB Board.

Is it worth it? It would garner us a good amount of attention. For the week before Spring Break, we might make the schedule as Mon. & Tue. for the first movie, Wed. & Thurs. for the second, and Fri. & Sat. for the third one. Morgan will be talking to WMTU, SEB, and USG for a potential opportunity fund. Maybe we could offer it for free. What if we eat the $500-$700, or charge something for admittance? We might get many community members to see the movies. Keep in mind that MUB Board usually wants their events to be free. If we do charge, we would have to set a strict contract for dividing profits from charging for admittance. Another option would be to charge, but say that if you have an MTU ID it’s free. To be clear, the contract would say something to the effect that sharing of profits happens only after we are able to cover our costs.

What times would the showings be? For the regular cuts, we could do two showings each night, and remembering back to Tarantino-week we did something like a 6 p.m. and 8 p.m. show each night. These will be school nights, which is something we need to take into consideration, and how many community members would come anyways? For the extended cuts, just Return of the King is about 4 hours, and the first two movies are at least over two hours with extended scenes. In the slight chance that we get into Fisher 135 at 7 p.m., we might be able to do two showings for the first two movies. The DCPs would be nice to have so that it’s a step above the home version DVD / Blu-Ray quality. Hence, for advertising it would be good to express a higher original theater quality that nobody has access to at home. Sunday evenings might be better than a weeknight.

On the weekend before the proposed LotR marathon, we are showing Apollo 13 for E-week. The weekend after the marathon would be empty due to Spring Break. Morgan asked for a show of hands: we will be showing extended versions; we will be using Blu-Rays; we will charge community members; and admittance is free with a valid Michigan Technological University student ID. If we get extra money from other orgs, then we’ll order the DCPs. Morgan will be talking to people soon. Side note: concessions account money is currently grouped with the money for the speaker update.

Hidden Figures.

MaryFran met with Morgan. She wants to bring local high school girls to Fisher to watch Hidden Figures and have a discussion afterwards. CDI, another student, and other orgs have asked us to show this movie so we are screening it for the weekend. A Thursday standalone would be good to handle the upwards of 400 people that MaryFran wants for her students alone, along with making it our weekend’s movie. She suggested March 17-19th or April 7th-9th because those dates work best with the high school, and the spring breaks for Tech and the high school. If we go with the March weekend, we’ll be pushing back Rogue One for a weekend, which is ok because it doesn’t hit DVD until late April. It’s also possible that the WCHA championships will be on that weekend. We are also losing our Saturday 2:30 p.m. show due to Tech’s open house. The Girl Scouts will also be coming. Panhellenic Greek council might be contributing funds for the purchase of the rights. MaryFran is working with a coalition of 10 different groups. They are willing to pay for admission or helping with rights. If they come for Thursday standalone, they’ll help pay for rights. If they come to a weekend show, we’ll give them admission. Are we ok with letting Morgan decide the weekend and Thursday that works the best? Yes.

Big Game.

Triangle isn’t helping. On the board we have three and a half shifts, starting around 3:45 and going to 9:45, as well as cleanup. We won’t have any special concessions. We also cannot use the official name or any team logos on any advertising. We can’t use them even if we are not making any money.

Nominations.

Matt nominates himself for webpage. Email Kyle to add to the list of nominations for all positions.

**New Business.**

Winter Carnival Statue.

Weather and people’s availability has made it not quite possible to complete our snow screen unless there is a large effort by everyone. The warm weather was a huge factor here. At least we have forms for next year. We might be able to store our forms in 141. Bryan might be able to temporarily store them if they can be moved to Chassell. Temporary storage might be a long time until we can get more permanent storage.

We would have to complete forms one at a time if we go forward with it. If we cancel statue, the ROTC will be emailed to see if they still want a movie along with their pancake breakfast. We are not necessarily willing to only show Cool Runnings in 135 without having a snow screen. If the ROTC can help pay, then we might do Cool Runnings. Otherwise we’ll just do TV. We could do a small one-form statue during the all-nighter, and it wouldn’t be judged. Putting together a hot chocolate stand outside was discussed.

Just for fun, we could make a bunch of snowmen with glow-stick eyes. Something to do with frozen ice ball snowman brains using water balloons was discussed. Maggie votes that we make an army of snowmen. We don’t want to lose the spot, so we’ll blame it on the bad weather (which is true). We were organized and did everything we could, but the weather was too warm and there is currently only about two inches of icy snow on the ground just above the grass in our spot. Sincere thanks to Dylan, Dan, Matt H., and everyone who helped us be more organized this year.

**Motion to Adjourn** by Eamonn.

**Motion Seconded** by Tyler.

**Meeting Adjourned** at 7:15 p.m.